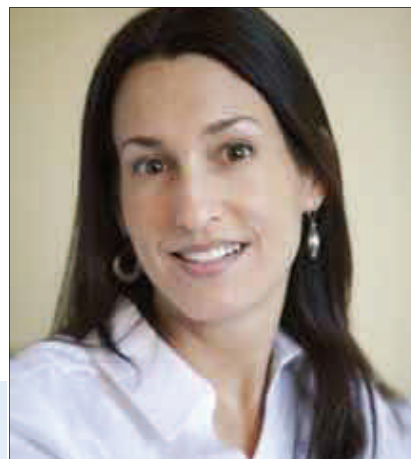


WHY WE LOVE DOGS, EAT PIGS, AND WEAR COWS: AN INTRODUCTION TO CARNISM

A PRESENTATION BY

MELANIE JOY, PH.D., ED.M.



This captivating presentation, based on the award-winning book of the same name, is presented by internationally acclaimed speaker Dr. Melanie Joy. In “Why We Love Dogs,” she explains the invisible belief system (carnism) that shapes our perceptions of the meat (and eggs/dairy) we eat, so that we love some animals and eat others without knowing why. Using powerful imagery, thought-provoking analyses, and a compelling narrative, Dr. Joy shows how carnism conditions us to unknowingly act against our core values, our own interests, and the interests of others. Armed with this information, we can become more informed consumers and empowered citizens.

Melanie Joy, Ph.D., Ed.M. is the founder and president of Carnism Awareness & Action Network. Dr. Joy is a Harvard-educated psychologist, professor of psychology and sociology at the University of Massachusetts, Boston, celebrated speaker, and the author of the award-winning primer on carnism: *Why We Love Dogs, Eat Pigs, and Wear Cows*. She has written a number of articles on psychology, animal protection, and social justice. She has been featured on BBC, National Public Radio, PBS, ABC Australia, and Good Morning Croatia, as well as in Slovenia's *Jana*, the Austrian *Der Standard* and the Italian *Le Scienze*. Dr. Joy has given her critically-acclaimed carnism presentation across the United States, as well as internationally. Dr. Joy is also the author of *Strategic Action for Animals*.

TUESDAY, AUGUST 13, 7 P.M.
ALA WAI GOLF COURSE CLUBHOUSE
404 KAPAHULU AVE.

(0.2 MI. BEHIND THE WAIKIKI-KAPAHULU LIBRARY -
ACROSS FROM THE CHEVRON STATION)

WEDNESDAY, AUGUST 14, 5:30 TO 8:30 P.M.

DINE-OUT WITH DR. MELANIE JOY

GOVINDA'S VEGETARIAN BUFFET, 51 COELHO WAY

“CARNIVAL IN RIO” BRAZILIAN VEGAN CUISINE

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Vegetarian Society of Hawaii

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